



Office of the Dean  
Peter B. Gustavson  
School of Business  
University of Victoria  
PO Box 1700 STN CSC  
Victoria BC V8W 2Y2  
Canada

Tel 250-472-4139  
Fax 250-721-6613  
[gustavson@uvic.ca](mailto:gustavson@uvic.ca)  
[www.gustavson.uvic.ca](http://www.gustavson.uvic.ca)



*The world looks  
different from here.*

**UNIVERSITY OF VICTORIA**— The Peter B. Gustavson School of Business invites applications from talented scholars looking to fill a tenure track position at the Assistant/Associate Professor level in the area of International Marketing.

We welcome qualified applicants with a background in marketing and a strong focus on international issues. Applicants for this position should have earned a PhD (or be ABD), have an interest in international business research and teaching, be able to make a contribution to our new PhD program, and have a teaching and research record that is commensurate with the expectations of academic rank at the School of Business. Our interest is in attracting highly motivated researchers, capable of publishing in top research journals, to add to our already vibrant research community. For a senior position, strong evidence of such scholarly achievements is required. Our approach to learning is international, integrative, innovative, and sustainable. Therefore, we are interested in applicants with a global and interdisciplinary orientation. The experiential dimension includes a mandatory co-op program for all students, international exchanges, and overseas co-op work opportunities. In line with this approach, a candidate's business experience would be highly valued.

The University of Victoria is a medium-sized public institution, recognized nationally as one of the best comprehensive universities in Canada. The Peter B. Gustavson School of Business provides Bachelor of Commerce and Masters of Business Administration degrees with a specialization in IB, an international curriculum and a strong co-op component. The Faculty has also recently launched a Masters of Global Business and a PhD program in International Management and Organization. Gustavson is one of the few North American schools that is accredited by both the European Federation of Management Development (EQUIS) and the Association to Advance Collegiate Schools of Business (AACSB).

As well as having the university's strong research and teaching community, Victoria is located in one of the most beautiful parts of North America. We enjoy a very moderate west coast climate with an active cultural scene as well as easy access to all types of outdoor activities.

Please send a letter of application with **curriculum vitae, appropriate evidence of research and teaching skills and three references** to: Dean, Peter B. Gustavson School of Business, University of Victoria, PO Box 1700, STN CSC, Victoria, BC V8W 2Y2, telephone: (250) 721-6068, fax: (250) 721-6613, e-mail: [adsec@uvic.ca](mailto:adsec@uvic.ca), website: [www.gustavson.uvic.ca](http://www.gustavson.uvic.ca).

The University of Victoria is an equity employer and encourages applications from women, persons with disabilities, visible minorities, Aboriginal Peoples, people of all sexual orientations and genders and others who may contribute to the further diversification of the university. All qualified candidates are encouraged to apply; however, in accordance with Canadian Immigration requirements, Canadians and Permanent Residents will be given priority. Consideration of applications will begin on August 20, 2012. Representatives from the Gustavson School will be available to meet interested candidates at the AIB, AOM and AMA Conferences this Summer. Applications will be accepted until the position is filled.